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XOGO Media Player Adds Support for Sharp/NEC's ActiveScene™

Now with the ability to run on XOGO, the possibilities soar for the one-of-a-kind digital signage solution

CHICAGO – November 18, 2021 – [Sharp NEC Display Solutions, a global leader in the projector and display market](#), today announced that [ActiveScene™](#), its comprehensive AV solution that transforms existing glass walls into dynamic digital signage, can now run on the [XOGO](#) media player. The integration with XOGO marks an important step in expanding access to the one-of-a-kind solution.

“We are proud to work with XOGO to make ActiveScene more accessible to users, and XOGO makes content management as easy as can be,” said Rich McPherson of Sharp NEC Display Solutions. “By integrating with XOGO, users now have more flexibility and power when it comes to playing content and utilizing glass walls in completely new ways, specifically in retail and corporate settings. The sky is the limit in terms of how, when, and where high-impact content can be displayed.”

ActiveScene, which recently won an Installation Product Award from *Systems Contractor News* in the category of Most Innovative Digital Signage Product as well as an InfoComm Best in Market Award by *Sound and Video Contractor*, is the result of a partnership between Sharp/NEC and Avery Dennison. The solution combines NEC's industry-leading projector technology with Avery Dennison's Vela™ smart window film that is applied to a glass wall or interior window. With the push of a button, the film can change from transparent in its “on” state, to opaque in its “off” state, providing an ideal surface for projecting digital signage, video, and other content for a wide variety of situations. In retail environments, ActiveScene gives life to mall storefront window displays and can transform how customers are engaged and educated on promotions; in museums and theme parks, it can be used to deliver interactivity and messaging that adds new depth and dimension to exhibits and rides; in corporate settings, it

can provide instant privacy for glass walls in conference rooms and a medium for immersive and compelling presentations.

“We’re delighted to partner with Sharp/NEC on this groundbreaking new technology and can’t wait to see the creativity that it will inspire,” said Chad Brown, CEO, XOGO Decision Signage. “XOGO’s integration with ActiveScene offers plug-and-play control of the revolutionary new solution. Simply tag individual items of content in your XOGO playlist with the corresponding ActiveScene status (i.e. transparent or opaque) and transform ordinary-looking glass surfaces into stunning digital signage in the blink of an eye.”

The free XOGO Manager app is available for Windows 10, Android, and iOS. It allows users to upload content, create playlists, and manage all their players from anywhere in the world via the cloud. XOGO plays back JPEG and PNG graphics, MOV and MP4 videos, and URLs displaying infotainment feeds, social media, and web pages. Furthermore, the XOGO integration allows for the ability to control lighting behind the film separately, enabling the end user to spotlight specific items in a storefront retail display or exhibit with LED lights, for example. Accomplished through XOGO’s partnership with Nexmosphere, this option is triggered from buttons, people sensors and gesture interactions to provide a rich set of tools when designing any digital signage experience.

For additional information, visit <https://www.sharpnecdisplays.us/>.

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About Sharp NEC Display Solutions of America, Inc.

Sharp NEC Display Solutions of America, Inc. is the leading global provider of professional and commercial visual technology and digital signage solutions, wholly owned by [Sharp NEC Display Solutions, Ltd.](#) Sharp NEC Display offers one of the broadest visual solutions portfolios in the industry, innovating in LCD displays, lamp and laser projectors, dvLED, 8K and 5G technology, collaboration solutions, calibration tools, IoT and AI driven analytics. Sharp NEC Display is a trusted name and a total solutions provider with strong ties to industry partners, and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organization’s expertise spans retail, enterprise, education, entertainment, transportation, energy and utility, and more.

For more information, please visit www.sharpnecdisplays.us. Follow us on our social media channels: [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

About XOGO Media Player

In the era of smart phones and cloud computing, you shouldn't need to call the IT department in order to set up a digital sign. [XOGO's](#) cloud-based platform makes the process incredibly easy. Just install our free player app on your hardware of choice, and then use XOGO Manager to upload your content, organize it into playlists, and connect your players. Seconds later your content is playing on the big screen. XOGO players can be updated from anywhere on the planet, and our freemium model is suitable for organizations of any size. Download XOGO today and turn any screen into a digital sign.